

LOYALTY CARD

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YOUR CAFE

Reward every return.

ADD YOUR WEBSITE OR SOCIAL HANDLE

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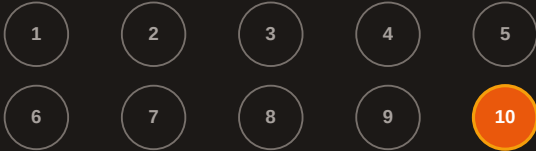
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BUY 9. YOUR 10TH IS THE REWARD.

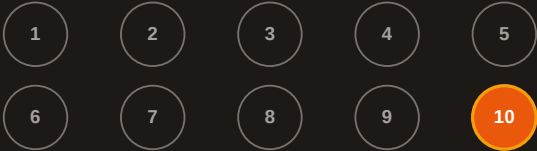
Define the eligible item and reward before printing.



One stamp per eligible purchase. Add reward, expiry and exclusion terms before use.

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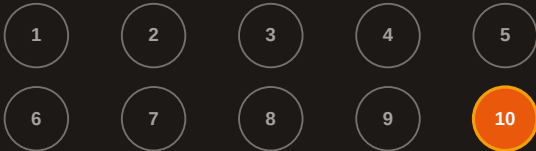
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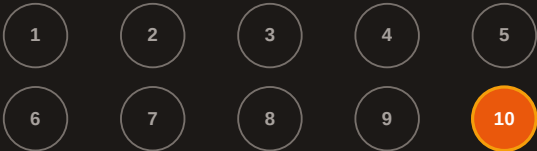
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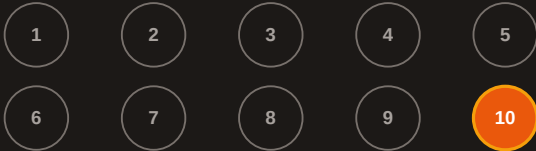
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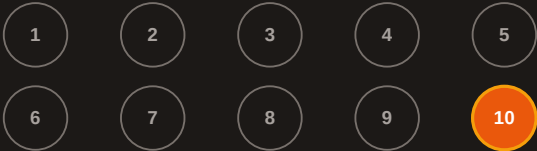
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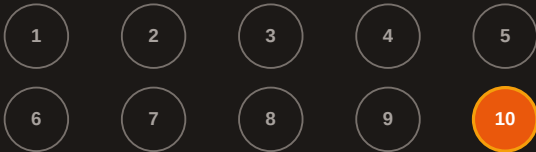
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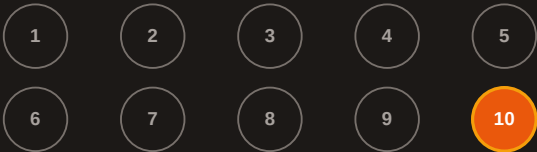
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Coffee loyalty card setup guide

An editable starting point for an 85 x 55 mm printed card.

1

1. Decide the rule

- Write the eligible purchase, stamp target and exact reward in one sentence.
- Check the direct reward cost and expected completion rate before printing.

2

2. Edit the source

- Open the supplied SVG in Figma, Canva (import), Illustrator or Inkscape.
- Replace YOUR CAFE, colour values, website and terms. Keep text inside the trim area.

3

3. Export for print

- Final size: 85 x 55 mm. The artwork includes 3 mm bleed on every edge.
- Export CMYK PDF if your printer requests it; outline fonts when handing off source files.

4

4. Test before a full run

- Print one sheet at 100% and measure the trim size. Do not use Fit to page.
- Ask two staff members to explain the rule and process a completed reward.